



Florida Association of District Instructional Materials Administrators

“Honoring the Past, Treasuring the Present, Shaping the Future”

**Annual Conference, November 14-17, 2017, Clearwater Beach, FL
Celebrating 50 years of the FADIMA organization!**

AGENDA

Tuesday, November 14, 2017

Time	Event	Location
4:00 PM – 5:30 PM	Registration	Sand Key Ballroom Foyer
5:30 PM – 7:30 PM	Early Bird Reception <i>Sponsored by Safari Montage</i>	Veranda Waterside

Wednesday, November 15, 2017

Time	Event	Location
9:00 AM - 10:00 AM	Executive Board Breakfast & Meeting <i>Sponsored by Textbook Warehouse</i>	Siesta Key
9:00 AM - 11:30 AM	Registration	Sand Key Ballroom Foyer
11:30 AM	FADIMA conference begins Presentation of Colors – <i>Clearwater High School, MCJROTC</i> “After School Specials” – <i>Palm Harbor University High School Singers</i>	Sand Key Ballroom

12:00 PM - 1:00 PM	Opening Luncheon <i>Sponsored by McGraw-Hill</i>	Sand Key Ballroom
1:00 PM – 2:00PM	Opening Keynote <i>Dr. David Kafitz</i> <i>The Learning Council, Vice President</i> <i>Professional Learning and Research</i>	Sand Key Ballroom
2:00 PM - 2:15 PM	Who's Who in the Room <i>Dana Schaefer, FADIMA President</i>	Sand Key Ballroom
2:15 PM – 2:30 PM	FADIMA 101 <i>Bill Purtell, Palm Beach County</i>	Sand Key Ballroom
2:30 PM - 3:15 PM	Florida Department of Education <i>Cathy Seeds, Director</i> <i>Library Media & Instructional Materials</i>	Sand Key Ballroom
3:15 PM - 3:30 PM	Break <i>Sponsored by Cengage/National Geographic</i>	Sand Key Ballroom Foyer
3:30 PM - 3:45 PM	Ballott for new Board <i>Bill Purtell, FADIMA Nomination Chair</i>	Sand Key Ballroom
3:45 PM - 4:00 PM	Treasurer Report <i>Vicki Cornman, FADIMA Treasurer</i>	Sand Key Ballroom
4:00 PM - 4:30 PM	FADIMA Cost Analysis <i>Dana Schaefer, FADIMA President</i>	Sand Key Ballroom
5:30 PM – 7:00 PM	President's Reception <i>Sponsored by Houghton Mifflin Harcourt</i>	Poolside South

Thursday, November 16, 2017

Time	Event	Location
8:30 AM - 9:15 AM	Breakfast <i>Sponsored by Curriculum Associates</i>	Sand Key Ballroom
9:15 AM - 10:15 AM	Morning Keynote <i>Kevin Hendrick, Associate Superintendent, Teaching & Learning, Pinellas County Schools</i>	Sand Key Ballroom
10:15 AM - 10:30 AM	Morning Break <i>Sponsored by Follett</i>	Sand Key Ballroom Foyer
10:30 AM - 10:45 AM	What's up in the afternoon? <i>Sandra Spicer, FADIMA Vice President</i>	Sand Key Ballroom
10:45 AM - 11:30 AM	STEM – Science Rocks Pinellas <i>Laura Spence, K-12 STEM Content Specialist, Pinellas County Schools</i>	Sand Key Ballroom
11:30 AM - 12:30 PM	Awards Luncheon <i>Sponsored by Discovery Communications</i>	Sand Key Ballroom Foyer
12:30 PM - 1:00 PM	Florida School Book Depository Update <i>Barbara S. Johnson, Executive Vice President, Chief Operating Officer</i> <i>J. Herbert Stanley, Senior Vice President, Strategic Alliances</i>	Sand Key Ballroom
1:00 PM – 2:00 PM	What's happening in Tallahassee? <i>Jessica Janasiewicz, Rutledge and Ecenia FADIMA Lobbyist</i>	Sand Key Ballroom
2:00 PM – 3:00 PM	Break Out Session 1 & 2	Sand Key Ballroom

3:00 PM – 3:15 PM	Afternoon Break <i>Sponsored by Accelerate Learning, STEMscopes</i>	Sand Key Ballroom Foyer
3:15 PM – 4:15 PM	Break Out Session 3 & 4	Sand Key Ballroom
4:15 PM – 4:45 PM	Share out session information	Sand Key Ballroom
6:00 PM – 9:00 PM	<i>Florida School Book Depository</i> 100 Year Celebration	Cedarwood 1 & 2

Friday, November 17, 2017

Time	Event	Location
8:30 AM - 9:30 AM	Breakfast <i>Sponsored by Pearson</i>	Cedarwood Terrace
9:30 AM - 10:15 AM	Morning Keynote <i>Richard Myhre,</i> <i>Executive Director, Just Read, Florida!</i>	Cedarwood 1 & 2
10:15 AM - 10:30 AM	Annual Business Meeting Cost Analysis 2018: When, Where, Why?	Cedarwood 1 & 2
10:30 AM – 11:00 AM	Appointment of new board Closing Remarks	Cedarwood 1 & 2